

2012-2015 Strategic Priority: LERN Mission Sustainability

Strengthen the Sustainability of LERN's Mission, Including State Office Operations and the Development of an Ideal Statewide Network of Designated Trauma Centers

- Lessen or eliminate LERN's reliance on state general fund dollars and maximize LERN funding from recurring, dedicated source(s)

12-Month Goal for 2013-2014

Identify and pursue practical administrative and/or legislative changes that would offer LERN stable funding alternatives to the state general fund.

Summary Action Plan

- Conduct necessary research to define future funding amounts required to support LERN's State Office operations and provide incentives for the development of an ideal statewide network of designated trauma centers.
- Finalize package to offset shrinking state general fund dollars. Investigate the use of the Trauma Fund.
- Develop communications plan emphasizing LERN's mission linkages with mass casualty/disaster management/emergency preparation, stroke and STEMI. Develop standard communication and fundraising package.
- Engage key stakeholders to create greater awareness of LERN's vision and potential to save lives of Louisiana's citizens, and to build support for practical alternative sources of recurring funding for LERN.
- Pursue offensive legislative education and awareness strategy to protect LERN's current funding levels.
- Pursue specific administrative and/or legislative changes that secure recurring, alternative funding for LERN State Office operations and provide incentives for the development of an ideal statewide network of designated trauma centers.

Responsibility Assignments

Paige Hargrove	Project Management
SSA Consultants	Research and development of package and legislation; advocacy and awareness plan
Board Members, Paige Hargrove, and SSA Consultants	Planning, working sessions with stakeholders, and follow-up communications focused on pursuing specific administrative and/or legislative changes

2012-2015 Strategic Priority: Statewide Trauma Center Network

Build a consensus among key stakeholders for the development of an ideal statewide network of designated trauma centers in Louisiana.

- Leverage LERN's regional commissions and communications infrastructure
- Leverage trauma medical director/LERN staff expertise and consulting support
- Strengthen partner relationships – LHA, LSMS, Health Standards/DHH, EMS, ESF-8/DHH, etc.

12-Month Goals for 2013-2014

1. Develop priority prospects for new Level II or Level III trauma center designations in regions. Secure at least two new commitments from hospitals to pursue ACS Level II or Level III trauma center verification.
2. Research and Design a Regional Performance Improvement pilot.

Summary Action Plan

Goal #1

- Utilize LERN's website, newsletter, ideal trauma network white paper, and PowerPoint presentations to promote LERN's ideal trauma network concepts.
- Raise awareness of ideal trauma network with each LERN regional commission. Conduct statewide workshops similar to the STEMI workshops.
- Develop list of priority prospects for new trauma centers. Engage these prospects one-on-one to facilitate new commitments to pursue trauma center designation.

Goal #2

- Create and commission a project team to design and facilitate pilot implementation.
- Present pilot design to the appropriate Regional Commission.
- Initiate implementation of approved pilot project.

Responsibility Assignments

Paige Hargrove
Dr. Coscia, LHA, LSMS,
LERN Regional Commissions and Tri-Regional
Coordinators, and SSA Consultant

Project Management
Building awareness and support for additional trauma
centers – developing priority prospects. Gain new
commitments.

2012-2015 Strategic Priority: STEMI Network

Develop a statewide system of STEMI care to improve outcomes for Louisiana citizens regardless of where they live in the state. System to include components recommended by LERN's STEMI Design the System workgroup:

- PCI Hospitals
- Non-PCI Hospitals
- EMS
- Public

12-Month Goals for 2013-2014

1. Map geographic distribution of STEMI resources statewide.
2. Educate and inform stakeholders of their role in the STEMI system.
3. Set up process to monitor compliance with STEMI receiving center requirements.

Summary Action Plan

Goal #1

- Collect attestation forms and plot geographic distribution of STEMI resources.
- Distribution of map to referring/receiving centers. Provide STEMI referral centers with list of receiving centers within a 60 minute drive time.

Goal #2

- Identify/engage a STEMI system physician champion for each region to assist with regional presentations, education and advocacy.
- Utilize physician champions to work with regional state medical societies for the adoption of STEMI destination protocols; work with non-PCI centers to use appropriate triage plan including receiving center transfer; and promote data collections.
- Develop template transfer agreements for receiving and referring centers use.

Goal #3

- Define data elements to be collected by all receiving centers that do not utilize ACTION/GWTG.
- Develop abstraction tool with reporting frequency.

Responsibility Assignments

Yvette Legendre Dr. Ali, Tri-Regional Coordinators, Regional Physician Champions Tri-Regional Coordinators, Paige Hargrove, Dr. Ali, and SSA Consultants	Project Management Develop and deliver regional presentations and the solicit regions to volunteer for STEMI pilots Design, planning, and initiation of pilots
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2012-2015 Strategic Priority: Stroke Network

Develop a statewide system of stroke care to improve outcomes for Louisiana citizens regardless of where they live in the state. System to include final recommendations from the Stroke Design the System Workgroup relative to:

- Public recognition of stroke symptoms and community education
- Emergency/timely evaluation of all strokes
- EMS transfer protocols to facilitate timely administration of tPA

12-Month Goals for 2013-2014

1. Develop comprehensive communications and earned media campaign featuring local and statewide spokespersons.
2. Develop education plan for public and providers.
3. Design process to monitor compliance with LERN Stroke Hospital requirements.

Summary Action Plan

Goal #1

- Establish calendar and presentation assignments for dissemination of Stroke System recommendations to each LERN regional commission.
- Identify/engage a Stroke System physician champion to assist with regional presentations, education, and advocacy.
- Delivery of regional commission presentations.
- Deployment of communications strategy.

Goal #2

- Identify public education opportunities and resource needs.
- Identify priority needs of provider types. Identify resource matches to needs.

Goal #3

- Define data elements to be collected by all receiving centers that do not utilize ACTION/GWTG.
- Develop abstraction tool with reporting frequency.

Responsibility Assignments

<p>Deb Spann</p> <p>Dr. Gaines, Paige Hargrove, Deb Spann, and SSA Consultants</p> <p>Dr. Gaines, Tri-Regional Coordinators, and Regional Physician Champions</p>	<p>Project Management</p> <p>Compile and analyze survey results and refine system design as appropriate; communications plan</p> <p>Develop and deliver regional presentations and the solicit regions to volunteer for stroke pilots</p>
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2012-2015 Strategic Priority: State Registries for Trauma, Stroke, and STEMI

Establish statewide registries, consistent with national standards, for Trauma, Stroke, and STEMI.

General purpose of these registries include:

- Facilitation of statewide and regional injury prevention efforts
- Facilitation of LERN performance improvement (Trauma System, Stroke System, and STEMI System – state level and regional)

12-Month Goal

Goal #1 Trauma Registry

- Present an initial set of reports to LERN Board for adoption and additional direction regarding data use

Goal #2 STEMI Registry

- Select technology to support a statewide STEMI registry.

Goal #3 Stroke Registry

- Select technology to support a statewide Stroke registry.

Summary Action Plan

Goal #1 Trauma Registry

- Create and commission a LERN ad-hoc Trauma Registry Workgroup consisting of trauma center registrars and LERN's Tri-Regional Coordinators.
- Conduct research to identify common practices and standard reports utilized by other state trauma registries. Develop recommendations for LERN Board.
- Present recommended standard reporting and processes to the LERN Board.

Goal #2 STEMI Registry

- Conduct research on STEMI registry technology.
- Develop report of findings and recommendations for the LERN Board.

Goal #3 Stroke Registry

- Conduct research on Stroke registry technology.
- Develop report of findings and recommendations for the LERN Board.

Responsibility Assignments

Chris Hector	Project Management
Dr. Coscia, Dr. Hunt, Dr. McSwain, Chris Hector, and John Dailey	Secure trauma registry data from LSU Shreveport. Basic
Chris Hector, Hospital Trauma Registrars, Tri-Regional Coordinators, Paige Hargrove, and Dr. Coscia	Serve as ad-hoc work group for trauma registry for the development of standard processes and reporting.
Yvette Legendre, Deb Spann, Dr. Ali, and Dr. Gaines	Technology research for Stroke and STEMI registries

2012-2015 Strategic Priority: MCI/Disaster Preparedness

Promote LERN as the “information coordinator” for unfolding events in Louisiana on a 24/7 basis

- Participation in regional activities to integrate LERN into region specific protocols for event management and support
- Serve as the primary coordinating entity for messaging and notifications regarding events and incidents as they occur
- Maximize regional assets by coordinating patient flow/transport

12-Month Goal

Goal #1

- Develop strategy to educate key stakeholders regarding LERN Communication Center notification capabilities related to MCI/disaster preparedness

Goal #2

- Educate Pre-Hospital providers on triage/MCI management and how this integrates with the LERN Communication Center.

Summary Action Plan

Goal #1

- Identify key stakeholders.
- Engage Designated Regional Coordinators (DRC) Network and promote regional MCI protocols.
- Utilize the regional commission structure and regional partners to ensure involvement in one MCI/Disaster drill annually in each region of the state.

Goal #2

- Utilize current LERN hosted EMS education days to teach MCI management and LERNs role in triage and patient direction during a MCI.
- Provide education for pre-hospital providers regarding the multiple modes of communication utilized by LERN during an MCI (phone, radio, ESF-8 messaging, HRSA channels).

Responsibility Assignments

Chris Hector	Project Management
Deb Spann, Ted Colligan, Yvette Legendre	Serve as liaison of information related to regional drills.
Jason Allemand, Chris Hector, Paige Hargrove	Identification and engagement of key stakeholders.
Chris Hector, Tri-Regional Coordinators	EMS Education